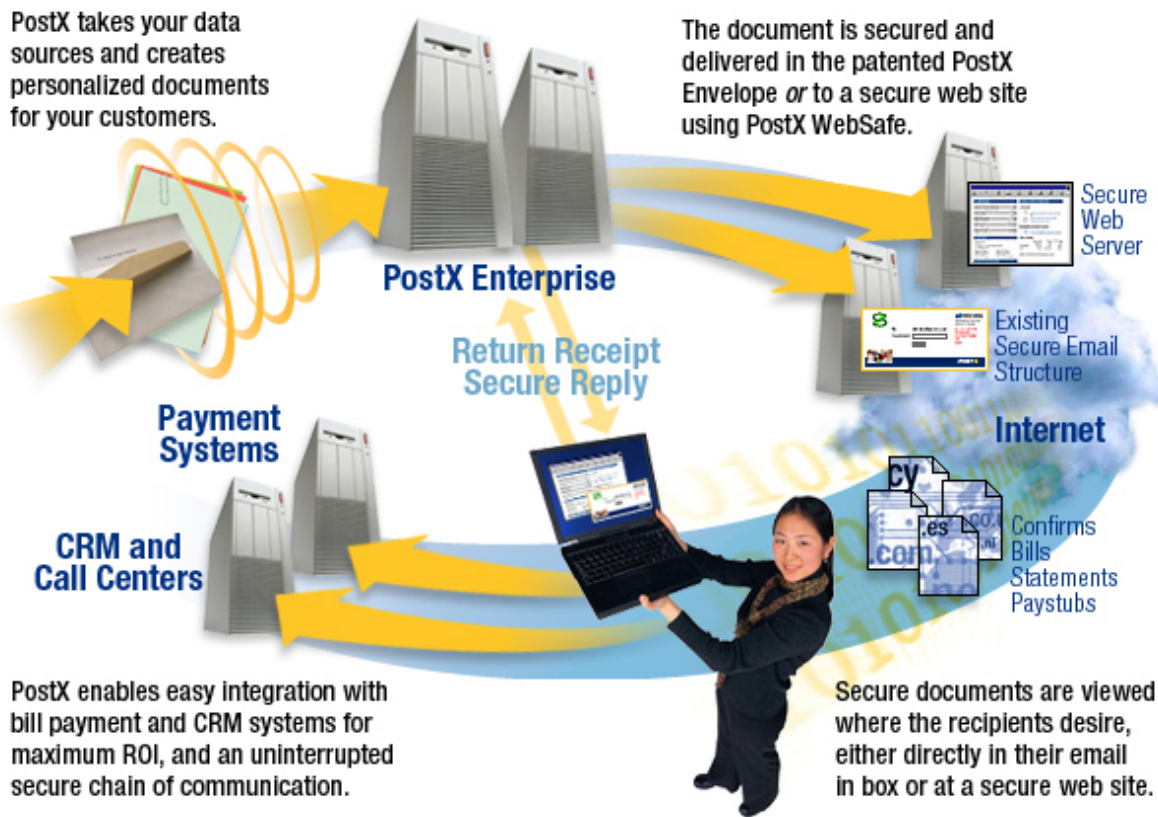


## The Challenge

### Integrating Secure, High Volume Electronic Communications

Organizations can reap huge benefits by delivering large volumes of sensitive communications electronically: significant cost savings, powerful marketing opportunities, and deeper customer loyalty. But in order to realize these benefits, organizations need a complete,

secure solution. For example, a financial organization needs to send two million secure credit card statements per day, to a variety of email clients, the web, and wireless devices. They need automated response management and personalization to maximize customer service and marketing opportunities. The solution needs to fit in seamlessly with existing IT, web and email infrastructure, already deployed within the organization.



## The Solution

### Enterprise - Managing High Volume Secure Electronic Communications

PostX Enterprise is a complete solution for managing high volume, secure, electronic communications. To enable communication with your recipients anytime and anyplace, PostX delivers sensitive information securely to any email inbox, integrates seamlessly with Web portals, and even delivers secure information over wireless networks. PostX also offers the optional WebSafe module for companies that want to pull their customers to their web site for message retrieval.

Minimizing infrastructure expense, PostX Enterprise is truly scalable, delivering millions of secure emails per day with only one server. For maximum efficiency, PostX Enterprise includes easy-to-use Web-based administration tools, which allow organizations to change business rules for bounced email, embed individually tailored cross marketing messages, and track and report on both outbound and inbound communications.

## The Secure Communications Lifecycle: Data > Delivery > Read > Response

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PostX Enterprise saves time and money, enabling organizations to keep their existing data systems and processes in place. PostX makes your organization more efficient by automating each stage of the delivery process according to your business rules. Outgoing documents are personalized, individually targeted marketing messages embedded, attachments compressed, and sensitive communications encrypted. To complete the communications cycle with the best possible customer service, PostX Enterprise features advanced automated response management – generating return receipts, or payment authorizations, or creating secure channels with an organization's existing CRM systems.

### Key Features

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**Installation & Implementation:** PostX provides you with the information you need to quickly install and implement the system. PostX leverages your existing system infrastructure ensuring a smooth integration with legacy systems and processes. PostX is supported on Windows, Macintosh, Linux and Sun Solaris eliminating platform compatibility concerns. PostX Professional Services Organization is available to guide you through any questions or customization you may require.

**Envelope Builder:** This innovative tool enables you to create a customized PostX Envelope to meet the specific needs of your company. Customization can include a corporate logo, links to a Web site and graphics. Intuitive to use, you don't have to be a graphic designer to create envelopes that will introduce your documents with a maximum visual impact.

**Multiple Data sources:** PostX can retrieve data from a variety of data sources including print streams, databases, xml and flat files.

**Payload Support:** PostX Envelopes can carry virtually all mainstream file types as payload including Microsoft Word, Excel, Adobe Acrobat PDF, Macromedia Flash, PowerPoint, HTML and plain text.

### Secure Delivery to Any Email Inbox

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The PostX Envelope delivers secure documents, plain text, or multimedia files, to any email inbox. Recipients can view secure documents whether they have AOL mail, Yahoo mail, Hotmail, MS Outlook, Eudora, Lotus Notes, or any other email client. PostX is the only company to

**Bill Payment System Integration:** PostX Enterprise will integrate with existing industry standard Bill pay systems, allowing recipients to pay their bills direct from their email inbox or secure WebSafe mailbox.

**Security Choices:** PostX offers organizations the best choice of available encryption for their communication needs, including a series of optional modules ensuring that your documents are protected according to their level of importance.

**Smart SMTP Adapter:** This features a rules-based engine that enables you to process and direct email based upon subject, message source and destination, other mail headers and mail contents. In addition it allows you to integrate and interpret data from other systems

**User Management Features:** PostX is managed via a web-based user interface. Using familiar tree navigation, the system administrator can oversee the entire PostX system including global system variables, logging, and web services and scheduling.

offer organizations direct, secure delivery of sensitive information to any email client, the Web, and wireless devices, enabling them to reach the full potential of Electronic communications.

## Secure Delivery via the Web

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PostX Enterprise includes an optional WebSafe™ module that utilizes a combination of push and pull technologies. Recipients are sent a notification email containing a link to a website which stores the online documents. The WebSafe documents follow the same lifecycle as those that are delivered via email, but after packaging are placed on a secure server where they are accessed via the recipient's password. WebSafe provides organizations with the means to pull their customers to their web site.

## Security and Privacy

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PostX applications allow organizations to protect their customers, partners, and employees' privacy and security. PostX products are based on standard public encryption algorithms such as RC4 and AES. PostX security protects organizations from online identity thieves and integrates seamlessly with customer profile databases, CRM and CSR systems and all of your information sources. To meet your specific security requirements, PostX offers the following optional security modules:

**Online Key Server** offers an enterprise the ability to control decryption key access to meet different security requirements, as well as to enable message lockout and

expiration. It also used to store decryption keys in the event that the user loses or changes their password, but requires access to PostX Envelopes encrypted with previous passwords (FallBack Key Retrieval™).

**Public Key Infrastructure (PKI)** Support Module enables you to send PostX Envelopes using asymmetric encryption. The Envelopes are encrypted using the recipient's public key and decrypted using the recipient's private key stored on their local computer.

**USPS Electronic Postmark™ (EPM)** features date and time stamp verification and the Federal legal protections accorded a traditional postmark. The EPM technology guarantees both the integrity of the document and the time that it was sent.

## About PostX

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PostX ensures secure electronic delivery of information vital to business and customer relationships. PostX delivers significant cost savings, and organizations benefit from an increase in effective communications with their employees, partners, and customers.

PostX partners and customers include the United States Postal Service (USPS), IBM, VISA, Moore Communications, Bell & Howell, Children's Hospital, the Mayo Clinic, ABN Amro, Charles Schwab & Co, J.P. Morgan Chase, Xpedite and DST Output.